



Let us share your concerns and contribution through #shecaresCoVid19

Support for #SheCaresCovid19 Initiative

It is my pleasure to write to you from [Gender Concerns International](#). On behalf of the entire organisation, I would like to offer my most sincere wishes to you during these uncertain times with the outbreak of Novel Corona Virus.

In light of the severity of the outbreak, I would like to express a deep concern for people and communities in under-privileged and economically deprived countries who may be left alone to deal with the gravity of the evolving crisis. As a response, Gender Concerns International has launched an initiative to bring light to the everyday struggles of women in all walks of life affected by the virus. The [#SheCaresCovid19](#) campaign is an outreach programme seeking your support in the assistance of women and the ongoing fight for gender-based equality during this crisis. **The heart of the program is the collection and dissemination of critical information to those who can and those who need help.**

As women are considered the main caregivers, they are also swept up in taking care of a community with what is available and with little thought to the individuals impacted. Simultaneously, while generosity on a global scale is being shown in large high-profile donations to World Health Organization and vaccine development funds, which are no-doubt necessary in the broader fight against the disease, community outreach programs are being placed on the sidelines, and especially women NGOs are slipping through the cracks.

Gender and development organisations such as Gender Concerns International are in a uniquely capable position to reach out and help the women in disproportionately affected areas of cities and regions in Afghanistan, Libya, urban slums in Pakistan, Rohingya community in Myanmar, North-West deprived region in Tunisia, women and youth in Morocco, Egypt, Jordan, Sierra Leon, Liberia and Nigeria, where the government's capacity is over-burdened to cope with the spread and outbreak of the virus. To do this effectively we need to do it together.

Therefore, I am asking for any assistance that is available be it guidance, publicity of the issue, resources, or experiences. The lack of a gender lens is a global issue that needs global support to make a difference.

For this reason, I believe that Gender Concerns International is an organization with the expertise and wide-ranging network capable and committed of substantially improving the awareness and support for the resiliency of women.

I look forward to have you on board to join in the line of global awareness and support. Thank you.

With kind regards,

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